

## **ORDER**

| Orders     | Order / Rev:         | 46565                     |                         | GDC         |
|------------|----------------------|---------------------------|-------------------------|-------------|
|            | Alt Order #:         | 27750819                  |                         |             |
|            | Product Desc:        | 2022 Primary Electio      |                         |             |
|            | Estimate:            | 3242                      |                         | KLKN-TV     |
|            | Flight Dates:        | 03/28/22 - 04/03/22       | Primary AE:             | Katz Dallas |
|            | Original Date / Rev: | 03/25/22 / 03/25/22       | Sales Office:           | DALLS       |
|            | Order Type:          | GENERAL                   | Sales Region:           | National    |
| Agency     | Name:                | Ax Media                  |                         |             |
|            | Buying Contact:      |                           | Billing Type:           | Cash        |
|            | Billing Contact:     |                           | Billing Calendar:       | Broadcast   |
|            |                      | 800 W. 47th St., Ste. 200 | Billing Cycle:          | EOM/EOC     |
|            |                      | Kansas City, MO 64112     | Agency Commission:      | 15%         |
| Advertiser | Name:                | Jim Pillen for Governor   |                         |             |
|            | Demographic:         | A50+                      | New Business Thru:      |             |
|            | Product Codes:       | Candidates                | Advertiser External ID: |             |
|            | Revenue Code 1:      | AGY                       | Agency External ID:     |             |
|            | Revenue Code 2:      | POL                       | Unit Code:              | General     |
|            | Revenue Code 3:      | POL-CAND                  | Order Separation:       | 00:30:00    |
|            | Priority:            | P-05                      |                         |             |

| Bi | Ш | PΙ | a | n |
|----|---|----|---|---|
|    |   |    |   |   |

| Dill'i lan |          |         |              |            |
|------------|----------|---------|--------------|------------|
| Start Date | End Date | # Spots | Gross Amount | Net Amount |
| 03/28/22   | 04/03/22 | 62      | \$9,305.00   | \$7,909.25 |

## Totals

| Month      | # Spots | Gross Amount | Net Amount | Rating |
|------------|---------|--------------|------------|--------|
| April 2022 | 62      | \$9,305.00   | \$7,909.25 | 0.00   |
| Totals     | 62      | \$9,305.00   | \$7,909.25 | 0.00   |

## **Account Executives**

| Account Executive | Sales Office | Sales Region | Start Date / End Date         | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| Katz Dallas       |              |              | Start Of Order - End Of Order | 100%    |

|            |            |          |            |                   |            |             |           |        |     |               |          | _     |          |
|------------|------------|----------|------------|-------------------|------------|-------------|-----------|--------|-----|---------------|----------|-------|----------|
| _Ln        | Ch         | Start    | End        | Inventory Code    | Break      | Start/End   | Time Days | Len Sp | ots | Rate Pri      | Rtg Type | Spots | Amount   |
| N 1        | KLKN       | 03/28/2  | 2 03/28/22 | Ch 8 News at 6a M | -F CM      | 6:00 AM-6:  | 30 AM M   | :30    | 1   | \$105.00 P-04 | 0.00 NM  | 1     | \$105.00 |
|            |            |          |            | Ch 8 Eyewitness N | lews 6a    | (6:00 AM-6: | 30 AM)    |        |     |               |          |       |          |
|            | KILKN I    | News 8 T | his AM     |                   |            |             |           |        |     |               | - 1      |       |          |
|            | Sta        | rt Date  | End Date   | Weekdays          | Spots/Week | Rate        | Rating    |        |     |               | - 1      |       |          |
| . <u> </u> | /eek: 03/  | 28/22    | 04/03/22   | M                 | 1          | \$105.00    | 0.00      |        |     |               |          |       |          |
| N 2        | KLKN       | 03/31/2  | 2 03/31/22 | Ch 8 News at 6a M | -F CM      | 6:00 AM-6:  | 30 AMT    | :30    | 1   | \$105.00P-04  | 0.00 NM  | 1     | \$105.00 |
|            |            |          |            | Ch 8 Eyewitness N | lews 6a    | (6:00 AM-6: | 30 AM)    |        |     |               | - 1      |       |          |
|            | KILKN 1    | News 8 T | his AM     |                   |            |             |           |        |     |               | - 1      |       |          |
|            | <u>Sta</u> | rt Date  | End Date   | Weekdays          | Spots/Week | <u>Rate</u> | Rating    |        |     |               | - 1      |       |          |
|            | /eek: 03/  | 28/22    | 04/03/22   | T                 | 1          | \$105.00    | 0.00      |        |     |               |          |       |          |
| N 3        | KLKN       | 04/01/2  | 2 04/01/22 | Ch 8 News at 6a M | -F CM      | 6:00 AM-6:  | 30 AMF    | :30    | 1   | \$105.00P-04  | 0.00 NM  | 1     | \$105.00 |
|            |            |          |            | Ch 8 Eyewitness N | lews 6a    | (6:00 AM-6: | 30 AM)    |        |     |               | - 1      |       |          |
|            | KILKN I    | News 8 T | his AM     |                   |            |             |           |        |     |               | - 1      |       |          |
|            | <u>Sta</u> | rt Date  | End Date   | Weekdays          | Spots/Week | <u>Rate</u> | Rating    |        |     |               | - 1      |       |          |
|            | /eek: 03/  | 28/22    | 04/03/22   | F                 | 1          | \$105.00    | 0.00      |        |     |               |          |       |          |
| N 4        | KLKN       | 03/29/2  | 2 03/29/22 | Ch 8 News at 6a M | -F CM      | 6:30 AM-7:  | T- MA 00  | :30    | 1   | \$105.00 P-04 | 0.00 NM  | 1     | \$105.00 |
|            |            |          |            | Ch 8 Eyewitness N | lews 6a    | (6:30 AM-7: | 00 AM)    |        |     |               |          |       |          |
|            | KILKN I    | News 8 T | his AM     |                   |            |             |           |        |     |               | - 1      |       |          |
|            | <u>Sta</u> | rt Date  | End Date   | Weekdays          | Spots/Week | Rate        | Rating    |        |     |               |          |       |          |
|            | /eek: 03/  | 28/22    | 04/03/22   | -T                | 1          | \$105.00    | 0.00      |        |     |               |          |       |          |
| N 5        | KLKN       | 03/30/2  | 2 03/30/22 | Ch 8 News at 6a M | -F CM      | 6:30 AM-7:0 | 00 AMW    | :30    | 1   | \$105.00 P-04 | 0.00 NM  | 1     | \$105.00 |
|            |            |          |            | Ch 8 Eyewitness N | lews 6a    | (6:30 AM-7: | 00 AM)    |        |     |               |          |       |          |

Print Date: 03/25/22 09:16:32

KLKN-TV

Page 2 of 7

Order / Rev: Alt Order #:

Flight Dates:

46565

Advertiser:

Jim Pillen for Governor

27750819

03/28/22 - 04/03/22

Product Desc:

2022 Primary Electio

Estimate:

3242

| la Charles   | Inventory Code - Decel                              | Chart Fact Times Davis                     | Law Orata | Data Di Di Tara       | 0     |          |
|--|---|--|-----------|-----------------------|-------|----------|
| Ln Ch Start End<br>KILKN News 8 This AM                      | •   | Start/End Time Days                        | Len Spots | Rate Pri Rtg Type     | Spots | Amount   |
| <u>Start Date</u> <u>End Date</u><br>Week: 03/28/22 04/03/22 | W 1   | <u>Rate</u> <u>Rating</u><br>\$105.00 0.00 |           |                       |       |          |
| N 6 KLKN 03/31/22 03/31/2                                    | 2 Ch 8 News at 6a M-F CM<br>Ch 8 Eyewitness News 6a | 6:30 AM-7:00 AMT<br>(6:30 AM-7:00 AM)      | :30 1     | \$105.00P-04 0.00 NM  | 1     | \$105.00 |
| KILKN News 8 This AM   | •   |  |           |                       |       |          |
| <u>Start Date</u> <u>End Date</u><br>Week: 03/28/22 04/03/22 | <u>Weekdays</u> <u>Spots/Week</u><br>T 1            | <u>Rate</u> <u>Rating</u><br>\$105.00 0.00 |           |                       |       |          |
| N 7 KLKN 03/28/22 03/28/2                                    | 2 Good Morning America CM<br>Good Morning America   | 7:00 AM-8:00 AM M<br>(7:00 AM-8:00 AM)     | :30 1     | \$140.00P-04 0.00 NM  | 1     | \$140.00 |
| Good Morning America Start Date End Date                     |   |  |           |                       |       |          |
| Week: 03/28/22 04/03/22                                      | M 1   | \$140.00 0.00                              |           |                       |       |          |
| N 8 KLKN 03/29/22 03/29/2                                    | 2 Good Morning America CM<br>Good Morning America   | 7:00 AM-8:00 AM -T<br>(7:00 AM-8:00 AM)    | :30 1     | \$140.00P-04 0.00 NM  | 1     | \$140.00 |
| Good Morning America   | _   | ,  |           |                       |       |          |
| <u>Start Date</u> <u>End Date</u><br>Week: 03/28/22 04/03/22 | <u>Weekdays</u> <u>Spots/Week</u><br>-T 1           | Rate Rating<br>\$140.00 0.00               |           |                       |       |          |
| N 9 KLKN 03/30/22 03/30/2                                    | 2 Good Morning America CM<br>Good Morning America   | 7:00 AM-8:00 AMw<br>(7:00 AM-8:00 AM)      | :30 1     | \$140.00P-04 0.00 NM  | 1     | \$140.00 |
| Good Morning America   | •   |  |           |                       |       |          |
| Start Date End Date Week: 03/28/22 04/03/22                  | <u>Weekdays</u> <u>Spots/Week</u><br>W 1            | Rate Rating<br>\$140.00 0.00               |           |                       |       |          |
| N 10 KLKN 03/31/22 03/31/2                                   | 2 Good Morning America CM<br>Good Morning America   | 7:00 AM-8:00 AMT<br>(7:00 AM-8:00 AM)      | :30 1     | \$140.00P-04 0.00 NM  | 1     | \$140.00 |
| Good Morning America   | Good Worming America                                | (7.00 AINI-0.00 AINI)                      |           |                       |       |          |
| Start Date End Date Week: 03/28/22 04/03/22                  | Weekdays Spots/Week                                 | Rate Rating \$140.00                       |           |                       |       |          |
| N 11 KLKN 04/01/22 04/01/2                                   | •   | 7:00 AM-8:00 AMF                           | :30 1     | \$140.00P-05 0.00 NM  | 1     | \$140.00 |
| Good Morning America   | Good Morning America                                | (7:00 AM-8:00 AM)                          |           |                       |       |          |
| Start Date End Date Week: 03/28/22 04/03/22                  | Weekdays Spots/Week                                 | <u>Rate</u> <u>Rating</u><br>\$140.00 0.00 |           |                       |       |          |
| N 12 KLKN 03/28/22 03/28/2                                   | 2 Good Morning America CM                           | 8:00 AM-9:00 AM M                          | :30 1     | \$140.00P-04 0.00 NM  | 1     | \$140.00 |
| Good Morning America   | Good Morning America                                | (8:00 AM-9:00 AM)                          |           |                       |       |          |
| Start Date End Date  |   | , <del></del>                              |           |                       |       |          |
| Week: 03/28/22 04/03/22<br>N13 KLKN 03/29/22 03/29/2         | M 1 2 Good Morning America CM                       | \$140.00 0.00<br>8:00 AM-9:00 AM -T        | :30 1     | \$140.00P-04 0.00 NM  | 1     | \$140.00 |
|  | Good Morning America                                | (8:00 AM-9:00 AM)                          |           |                       |       |          |
| Good Morning America Start Date End Date                     | Weekdays Spots/Week                                 | Rate Rating                                |           |                       |       |          |
| Week: 03/28/22 04/03/22                                      | -T 1  | \$140.00 0.00                              | .20 4     | #440.00D.04.0.00 NM   |       | £4.40.00 |
| N 14 KLKN 03/30/22 03/30/2                                   | Good Morning America CW                             | 8:00 AM-9:00 AMw<br>(8:00 AM-9:00 AM)      | :30 1     | \$140.00P-04 0.00 NM  | 1     | \$140.00 |
| Good Morning America<br><u>Start Date</u> <u>End Date</u>    | Weekdays Spots/Week                                 | Rate Rating                                |           |                       |       |          |
| Week: 03/28/22 04/03/22                                      | W 1   | \$140.00 0.00                              |           |                       |       |          |
| N 15 KLKN 03/31/22 03/31/2                                   | 2 Good Morning America CM<br>Good Morning America   | 8:00 AM-9:00 AMT<br>(8:00 AM-9:00 AM)      | :30 1     | \$140.00 P-04 0.00 NM | 1     | \$140.00 |
| Good Morning America Start Date End Date                     | e Weekdays Spots/Week                               | Rate Rating                                |           |                       |       |          |
| Week: 03/28/22 04/03/22                                      | T 1   | \$140.00 0.00                              |           |                       |       |          |
| N 16 KLKN 04/01/22 04/01/2                                   | 2 Good Morning America CM Good Morning America      | 8:00 AM-9:00 AMF<br>(8:00 AM-9:00 AM)      | :30 1     | \$140.00P-04 0.00 NM  | 1     | \$140.00 |
| Good Morning America   | NA/a ababahan On ata (Marab                         | Dete Defe                                  |           |                       |       |          |
| <u>Start Date</u> <u>End Date</u><br>Week: 03/28/22 04/03/22 | <u>Weekdays</u> <u>Spots/Week</u>                   | <u>Rate</u> <u>Rating</u><br>\$140.00 0.00 |           |                       |       |          |
| N 17 KLKN 03/29/22 03/29/2                                   | 2 M-F 9a-10a CM<br>M-F 9a-10a                       | 9a-10a -T                                  | :30 1     | \$50.00P-04 0.00 NM   | 1     | \$50.00  |
| Live with Kelly & Ryan                                       | 141 F. W. Co. 1 15 Tal.                             |  |           | ļ                     |       |          |

Print Date: 03/25/22 09:16:32 Page 3 of 7

Order / Rev:

46565

27750819

Advertiser:

Product Desc:

Jim Pillen for Governor

Alt Order #: Flight Dates:

03/28/22 - 04/03/22

Estimate:

2022 Primary Electio 3242

KLKN-TV

| Ln Ch                   | Start                    | End                    | Inventory Code                | Break                                   | Start/End               | Time Days      | Len    | Spots | Rate Pri      | Rtg Type     | Spots | Amount          |
|-------------------------|--------------------------|------------------------|-------------------------------|---|-------------------------|----------------|--------|-------|---------------|--------------|-------|-----------------|
|                         | rt Date                  | End Date               | Weekdays                      | Spots/Week                              | Rate                    | Rating         |        |       |               |              |       |                 |
| Week: 03/               |                          | 04/03/22               | -T                            | 1                                       | \$50.00                 | 0.00           |        |       | 450.000.0     |              |       | ***             |
| N 18 KLKN               | 03/30/2                  | 2 03/30/22             | M-F 9a-10a<br>M-F 9a-10a      | CM                                      | 9a-10a                  | W              | - :30  | 1     | \$50.00P-04   | 1 0.00 NM    | 1     | \$50.00         |
| Live witl               | h Kelly &                | Ryan                   |                               |   |                         |                |        |       |               |              |       |                 |
| <u>Sta</u><br>Week: 03/ | rt Date                  | End Date               | <u>Weekdays</u><br>w          | Spots/Week                              | Rate                    | Rating         |        |       |               |              |       |                 |
| N 19 KLKN               |                          | 04/03/22<br>2 04/01/22 | M-F 9a-10a                    | CM                                      | \$50.00<br>9a-10a       | 0.00           | - :30  | 1     | \$50.00P-04   | 1 0 00 NM    | 1     | \$50.00         |
|                         |                          | _ • •                  | M-F 9a-10a                    | • | 04 ,04                  | ·              |        | •     | 400.007       | . 0.00       | i i   | <b>\$</b> 00.00 |
|                         | h Kelly &                | •                      | 1661                          | OF IT ARE IT                            | D.I.                    | Datie          |        |       |               |              |       |                 |
| <u>5ta</u><br>Week: 03/ | rt Date<br>28/22         | End Date<br>04/03/22   | <u>Weekdays</u><br>F          | Spots/Week<br>1                         | <u>Rate</u><br>\$50.00  | Rating<br>0.00 |        |       |               |              |       |                 |
| N20 KLKN                |                          |                        | ABC World News                | Sat CM                                  | 530p-6p                 | S              | - :30  | 1     | \$250.00P-01  | 0.00 NM      | 1     | \$250.00        |
| ADC N                   | 0-4                      |                        | ABC World News                | Sat                                     |                         |                |        |       |               |              |       |                 |
| ABC Ne                  | rt Date                  | End Date               | Weekdays                      | Spots/Week                              | Rate                    | Rating         |        |       |               |              |       |                 |
| Week: 03/               |                          | 04/03/22               | ~S-                           | 1                                       | \$250.00                | 0.00           |        |       |               |              |       |                 |
| N21 KLKN                | 04/02/2                  | 2 04/02/22             | Ch 8 News Sat at              | •                                       | 6p-630p                 | S              | - :30  | 1     | \$100.00P-04  | 0.00 NM      | 1     | \$100.00        |
| Evewitn                 | ess New                  | s 8 At 6-Sat           | Ch 8 News Sat a               | t 6p                                    |                         |                |        |       |               |              | 1     |                 |
|                         | rt Date                  | End Date               | Weekdays                      | Spots/Week                              | Rate                    | Rating         |        |       |               |              |       |                 |
| Week: 03/               |                          | 04/03/22               | S-                            | 1                                       | \$100.00                | 0.00           |        |       |               |              |       |                 |
| N22 KLKN                | 04/03/2                  | 2 04/03/22             | ABC World News ABC World News |   | 5p-530p                 | ***********    | ·S :30 | 1     | \$125.00P-03  | 0.00 NM      | 1     | \$125.00        |
| ABC Ne                  | ews-Sun                  |                        | ABC World News                | , Su                                    |                         |                |        |       |               |              |       |                 |
|                         | rt Date                  | End Date               | Weekdays                      | Spots/Week                              | Rate                    | Rating         |        |       |               |              |       |                 |
| Week: 03/               |                          | 04/03/22               | S                             | 1                                       | \$125.00                | 0.00<br>-T     | - :30  | ) 1   | \$175.00P-04  | 1 0 00 NM    | 1     | \$175.00        |
| N23 KLKN                | 03/29/2                  | 2 03/29/22             | M-F 630p-7p<br>M-F 630p-7p    | СМ                                      | 630p-7p                 | -1             | 50     | ' '   | \$175.00F-04  | F U.UU INIVI | ļ '   | \$175.00        |
| Entertai                | inment To                | onight                 |                               |   |                         |                |        |       |               |              |       |                 |
| <u>Sta</u><br>Week: 03/ | rt Date                  | End Date<br>04/03/22   | <u>Weekdays</u><br>-⊤         | Spots/Week                              | <u>Rate</u><br>\$175.00 | Rating<br>0.00 |        |       |               |              |       |                 |
| N24 KLKN                |                          |                        | M-F 630p-7p                   | СМ                                      | 630p-7p                 | W              | - :30  | 1     | \$175.00P-04  | 0.00 NM      | 1     | \$175.00        |
|                         |                          |                        | M-F 630p-7p                   |   |                         |                |        |       | •             |              |       | ,               |
|                         | inment To                | Ū                      | Mookdova                      | Smoto // Mook                           | Pata                    | Pating         |        |       |               |              |       |                 |
| <u>5ta</u><br>Week: 03/ | rt <u>Date</u><br>28/22  | End Date<br>04/03/22   | <u>Weekdays</u><br>w          | Spots/Week<br>1                         | <u>Rate</u><br>\$175.00 | Rating<br>0.00 |        |       |               |              |       |                 |
| N 25 KLKN               | 04/01/2                  | 2 04/01/22             | M-F 630p-7p                   | CM                                      | 630p-7p                 | F-             | - :30  | 1     | \$175.00P-04  | 0.00 NM      | 1     | \$175.00        |
| Entortoi                | inment To                | oniaht                 | M-F 630p-7p                   |   |                         |                |        |       |               |              |       |                 |
|                         | irt Date                 | End Date               | Weekdays                      | Spots/Week                              | Rate                    | Rating         |        |       |               |              |       |                 |
| Week: 03/               |                          | 04/03/22               | F                             | 1                                       | \$175.00                | 0.00           |        |       |               |              |       |                 |
| N 26 KLKN               | 03/28/2                  | 2 03/28/22             | Monday Prime Ot               |   | 7p-9p                   | M              | - :30  | 1     | \$550.00P-04  | 0.00 NM      | 1     | \$550.00        |
| America                 | an Idol M                | on-ABC                 | Monday Prime O                | mer                                     |                         |                |        |       |               |              |       |                 |
| <u>Sta</u>              | rt Date                  | End Date               | <u>Weekdays</u>               | Spots/Week                              | Rate                    | Rating         |        |       |               |              |       |                 |
| Week: 03/               |                          | 04/03/22               | M                             | 1                                       | \$550.00                | 0.00           |        |       | #075 00D 00   |              | ١.,   | 4075.00         |
| N 27 KLKN               | 03/28/2                  | 2 03/28/22             | Monday Prime 3 Monday Prime 3 | CM                                      | 9p-10p                  | M              | - :30  | 1     | \$275.00 P-05 | O.UU NIVI    | 1     | \$275.00        |
| The Go                  | od Docto                 | r-ABC                  | ,                             |   |                         |                |        |       |               |              |       |                 |
| Sta<br>Week: 03/        | rt Date                  | End Date<br>04/03/22   | Weekdays<br>M                 | Spots/Week                              | <u>Rate</u><br>\$275.00 | Rating<br>0.00 |        |       |               |              |       |                 |
| N 28 KLKN               |                          |                        |                               | CM                                      | 7p-8p                   | T              | - :30  | 1     | \$225.00P-05  | 0.00 NM      | 1     | \$225.00        |
|                         |                          |                        | Thursday Prime                |   | · F = F                 | •              | .50    |       | Ţ             |              |       | 1-20,00         |
| Station                 |                          | End Dete               | Mostraler                     | Omat-8611                               | D-1-                    | Datin          |        |       |               |              |       |                 |
| Sta<br>Week: 03/        | <u>rt Date</u><br>/28/22 | End Date<br>04/03/22   | <u>Weekdays</u><br>T          | Spots/Week 1                            | Rate<br>\$225.00        | Rating<br>0.00 |        |       |               |              |       |                 |
| N 29 KLKN               |                          |                        | Thursday Prime 2              | CM                                      | 8p-9p                   | T              | - :30  | 1     | \$400.00P-04  | 0.00 NM      | 1     | \$400.00        |
| Consta t                | Anatam:                  | ABC                    | Thursday Prime 2              | 2                                       |                         |                |        |       |               |              |       |                 |
|                         | Anatomy<br>irt Date      | End Date               | Weekdays                      | Spots/Week                              | Rate                    | Rating         |        |       |               |              |       |                 |
| Ola                     |                          | <u> </u>               | Jionaja                       | SECTION                                 | 1,440                   | - 300 DE       |        |       |               |              | T.    |                 |

Print Date: 03/25/22 09:16:32 Page 4 of 7

KLKN-TV

Order / Rev:

46565

Adve

Advertiser:

Jim Pillen for Governor

Alt Order #: 27750819

Flight Dates: 03/28/22 - 04/03/22

Product Desc:

2022 Primary Electio

Estimate: 3242

Ln Ch Start Inventory Code Break Start/End Time End Days Len Spots Rate Pri Rtg Type Spots Amount Spots/Week Start Date **End Date** Weekdays Rate Rating Week: 03/28/22 04/03/22 --T---\$400.00 0.00 N 30 KLKN 04/01/22 04/01/22 Friday Prime 1 CM 7p-8p ----F--:30 \$175.00P-05 0.00 NM \$175.00 Friday Prime 1 Shark Tank-ABC Start Date Weekdays Spots/Week End Date Rate Rating Week: 03/28/22 04/03/22 ----F--\$175.00 0.00 N31 KLKN 04/01/22 04/01/22 Friday Prime Other 8:00 PM-10:00 PM----F--\$175.00P-05 0.00 NM CM :30 \$175.00 1 Friday Prime Other (8:00 PM-10:00 PM) 20/20 (2 hours)-ABC Start Date End Date Weekdays Spots/Week <u>Rate</u> Rating ---F-04/03/22 Week: 03/28/22 \$175.00 0.00 N32 KLKN 04/03/22 04/03/22 Sunday Prime 1 :30 \$275.00P-04 0.00 NM CM 6p-7p ----5 \$275.00 Sunday Prime 1 America's Funniest Home Videos-ABC Weekdays Start Date End Date Spots/Week Rate Rating Week: 03/28/22 04/03/22 ----S \$275.00 0.00 N33 KLKN 04/03/22 04/03/22 7:00 PM-9:00 PM -----S \$550.00P-04 0.00 NM Sunday Prime Other :30 \$550.00 CM 1 (7:00 PM-9:00 PM) Sunday Prime Other American Idol-ABC Start Date **End Date** Weekdays Spots/Week Rate Rating 04/03/22 Week: 03/28/22 ----S \$550.00 0.00 \$50.00P-05 0.00 NM N34 KLKN 04/02/22 04/02/22 Good Morning America SDM 7:00 AM-8:00 AM ----S-:30 \$50.00 Good Morning America Sat (7:00 AM-8:00 AM) Weekend Good Morning America LUR Start Date End Date Weekdays Spots/Week Rate Rating 04/03/22 Week: 03/28/22 ----5-\$50.00 0.00 N 35 KLKN 04/02/22 04/02/22 Good Morning America SDM :30 \$50.00P-05 0.00 NM \$50.00 8:00 AM-9:00 AM ----S-Good Morning America Sat (8:00 AM-9:00 AM) Weekend Good Morning America LUR **End Date** Spots/Week Rating Start Date Weekdays Rate 04/03/22 0.00 Week: 03/28/22 \$50.00 N 36 KLKN 04/03/22 04/03/22 Good Morning America SDM ----S :30 \$50.00 P-05 0.00 NM \$50.00 7a-8a Good Morning America Su Weekend Good Morning America Spots/Week End Date Rating Start Date Weekdays Rate Week: 03/28/22 04/03/22 \$50.00 0.00 N 37 KLKN 04/03/22 04/03/22 This Week CM 8a-9a :30 1 \$75.00 P-05 0.00 NM \$75.00 ----S This Week This Week LUR Start Date End Date Weekdays Spots/Week Rating Rate Week: 03/28/22 04/03/22 \$75.00 0.00 N 38 KLKN 03/28/22 03/28/22 Ch 8 News Midday M-F CM 11:00 AM-11:30 AIM-----:30 1 \$50.00 P-05 0.00 NM \$50.00 Ch 8 News Midday M-F (11:00 AM-11:30 AM) Channel 8 Eyewitness News- Midday LUR Start Date **End Date** Weekdays Spots/Week Rate Rating 04/03/22 M-----\$50.00 0.00 Week: 03/28/22 N39 KLKN 03/30/22 03/30/22 \$50.00 P-05 0.00 NM \$50.00 Ch 8 News Midday M-F CM 11:00 AM-11:30 AI--W----.30 Ch 8 News Midday M-F (11:00 AM-11:30 AM) Channel 8 Eyewitness News- Midday LUR Weekdays Start Date **End Date** Spots/Week Rating Rate 04/03/22 Week: 03/28/22 --W---\$50.00 0.00 \$50.00 P-05 0.00 NM N 40 KLKN 03/31/22 03/31/22 Ch 8 News Midday M-F CM 11:00 AM-11:30 AI---T---:30 \$50.00 Ch 8 News Midday M-F (11:00 AM-11:30 AM) Channel 8 Eyewitness News- Midday LUR

Print Date: 03/25/22 09:16:32 Page 5 of 7

KLKN-TV

Order / Rev: 46565 Advertiser: Jim Pillen for Governor

Alt Order #: 27750819 Product Desc: 2022 Primary Electio

Flight Dates: 03/28/22 - 04/03/22 Estimate: 3242

| Ln Ch       | Start                    | End                  | Inventory Code                     | Break           | Start/End               | Time Days         | Len Sp | ots | Rate Pri      | Rtg Type       | Spots | Amount   |
|-------------|--------------------------|----------------------|------------------------------------|-----------------|-------------------------|-------------------|--------|-----|---------------|----------------|-------|----------|
| _           | Start Date<br>03/28/22   | End Date<br>04/03/22 | Weekdays                           | Spots/Week      | <u>Rate</u><br>\$50.00  | Rating<br>0.00    |        |     |               |                |       |          |
|             |                          |                      | Ch 8 News Midda                    |                 |                         | 12:00 PI-T        | :30    | 1   | \$50.00 P-05  | 0.00 NM        | 1     | \$50.00  |
| Char        |                          | itness News          | Ch 8 News Midda                    | •               | (11:30 AM-              |                   |        |     | *             |                |       | ******   |
| _           | Start Date               | End Date             | Weekdays                           | Spots/Week      | Rate                    | Rating            |        |     |               |                |       |          |
|             | 03/28/22<br>N 03/30/2    | 04/03/22             | Ch 8 News Midda                    | 1 N M-E CM      | \$50.00                 | 0.00<br> 2:00 PIW | :30    | 1   | \$50.00P-05   | 0.00 NM        | 1     | \$50.00  |
|             |                          |                      | Ch 8 News Midda                    | •               | (11:30 AM-              |                   | .00    | '   | ψ50.001 -05   | 0.00 14101     | l '   | ψ50.00   |
| LUR         |                          | itness News          | •                                  |                 |                         |                   |        |     |               |                |       |          |
| -           | Start Date<br>03/28/22   | End Date<br>04/03/22 | Weekdays                           | Spots/Week<br>1 | Rate<br>\$50.00         | Rating<br>0.00    |        |     |               |                |       |          |
|             |                          |                      | Ch 8 News Midda                    |                 |                         | 2:00 PIF          | :30    | 1   | \$50.00P-05   | 0.00 NM        | 1     | \$50.00  |
| Char<br>LUR | nnel 8 Eyew              | itness News          | Ch 8 News Midda<br>- Midday        | ay M-F          | (11:30 AM-              | 12:00 PM)         |        |     |               |                |       |          |
| -           | Start Date<br>03/28/22   | End Date<br>04/03/22 | Weekdays                           | Spots/Week 1    | Rate<br>\$50.00         | Rating<br>0.00    |        |     |               |                |       |          |
| N 44 KLK    | (N 03/28/2               | 22 03/28/22          | Ch 8 News at 5p                    |                 | 5p-530p                 | M                 | :30    | 1   | \$150.00P-05  | 0.00 NM        | 1     | \$150.00 |
| Char<br>LUR | nnel 8 Eyew              | itness News          | Ch 8 News 5p M-<br>At Five         | ·F              |                         |                   |        |     |               |                |       |          |
| _           | Start Date<br>03/28/22   | End Date             | Weekdays<br>M                      | Spots/Week      | Rate                    | Rating            |        |     |               |                |       |          |
|             |                          | 04/03/22             | Ch 8 News at 5p                    | M-F CM          | \$150.00<br>5p-530p     | 0.00<br>-T        | :30    | 1   | \$150.00P-05  | 0.00 NM        | 1     | \$150.00 |
|             |                          |                      | Ch 8 News 5p M-                    |                 | ., ,                    |                   |        |     | ,             |                |       | *        |
| LUR         | nne⊩8 Eyew<br>Start Date | itness News End Date | Weekdays                           | Spots/Week      | Rate                    | Rating            |        |     |               |                |       |          |
| Week:       | 03/28/22                 | 04/03/22             | -T                                 | 1               | \$150.00                | 0.00              |        |     |               |                |       |          |
| N46 KLK     | (N 03/31/2               | 22 03/31/22          | Ch 8 News at 5p<br>Ch 8 News 5p M- |                 | 5p-530p                 | T                 | :30    | 1   | \$150.00P-05  | 0.00 NM        | 1     | \$150.00 |
| Char<br>LUR | nnel 8 Eyew              | itness News          |                                    | ·1              |                         |                   |        |     |               |                |       |          |
| _           | Start Date<br>03/28/22   | End Date<br>04/03/22 | Weekdays                           | Spots/Week      | Rate<br>\$150.00        | Rating<br>0.00    |        |     |               |                |       |          |
|             |                          |                      | Ch 8 News at 6p                    | <u>'</u>        | 6p-630p                 | M                 | :30    | 1   | \$200.00 P-05 | 0.00 NM        | 1     | \$200.00 |
| Char<br>LUR |                          | itness News          | Ch 8 Eyewitness<br>At Six          | News 6p         |                         |                   |        |     |               |                |       |          |
| 2           | Start Date<br>03/28/22   | End Date<br>04/03/22 | Weekdays<br>M                      | Spots/Week      | <u>Rate</u><br>\$200.00 | Rating<br>0.00    |        |     |               |                |       |          |
|             |                          | 2 03/29/22           | Ch 8 News at 6p                    |                 | 6p-630p                 | -T                | :30    | 1   | \$200.00 P-05 | 0.00 <b>NM</b> | 1     | \$200.00 |
| Char<br>LUR | nel 8 Eyew               | itness News          | Ch 8 Eyewitness<br>At Six          | News 6p         |                         |                   |        |     |               |                |       |          |
| -           | Start Date<br>03/28/22   | End Date<br>04/03/22 | Weekdays<br>-T                     | Spots/Week      | <u>Rate</u><br>\$200.00 | Rating<br>0.00    |        |     |               |                |       |          |
| N49 KLK     | (N 03/30/2               | 2 03/30/22           | Ch 8 News at 6p                    |                 | 6p-630p                 | W                 | :30    | 1   | \$200.00 P-05 | 0.00 NM        | 1     | \$200.00 |
| Char<br>LUR |                          | itness News          | Ch 8 Eyewitness<br>At Six          | News 6p         |                         |                   |        |     |               |                |       |          |
| -           | Start Date<br>03/28/22   | End Date 04/03/22    | Weekdays                           | Spots/Week      | Rate<br>\$200.00        | Rating<br>0.00    |        |     |               |                |       |          |
| N 50 KLK    | (N 03/31/2               | 22 03/31/22          | Ch 8 News at 6p                    |                 | 6p-630p                 | T                 | :30    | 1   | \$200.00 P-05 | 0.00 NM        | 1     | \$200.00 |
| Char<br>LUR |                          | itness News          | Ch 8 Eyewitness<br>At Six          | News 6p         |                         |                   |        |     |               |                |       |          |
| _           | Start Date               | End Date             | Weekdays                           | Spots/Week      | Rate                    | Rating            |        |     |               |                |       |          |
|             | 03/28/22<br>(N 04/01/2   | 04/03/22             | !                                  | CM              | \$200.00<br>6p-630p     | 0.00              | :30    | 1   | \$200.00P-05  | 0.00 NM        | 1     | \$200.00 |
|             |                          |                      |                                    |                 |                         | •                 |        | •   |               |                |       |          |

Print Date: 03/25/22 09:16:33 Page 6 of 7

KLKN-TV

Order / Rev:

Flight Dates:

46565

03/28/22 - 04/03/22

Advertiser:

Jim Pillen for Governor

Alt Order #:

27750819

Product Desc:

2022 Primary Electio

Estimate:

3242

Ln Ch Start End **Inventory Code** Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount Ch 8 News at 5p M-F Ch 8 Eyewitness News 6p Channel 8 Eyewitness News At Six LUR Start Date **End Date** Weekdays Spots/Week Rate Rating 04/03/22 Week: 03/28/22 ---F--\$200.00 0.00 N 52 KLKN 04/03/22 04/03/22 Ch 8 News Sun at 530p CM 530-6p ----s :30 \$150.00 P-05 0.00 NM 1 \$150.00 Ch 8 News Sun 530p Channel 8 Eyewitness News At 5:30 LUR Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 03/28/22 04/03/22 ----S \$150.00 0.00 N 53 KLKN 03/28/22 03/28/22 Ch 8 News at 10p M-F CM 10p-1035p M-----:30 \$175.00 P-05 0.00 NM 1 \$175.00 Ch 8 News at 10p M-F Channel 8 Eyewitness News At Ten LUR Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 03/28/22 04/03/22 M----\$175.00 0.00 N 54 KLKN 03/29/22 03/29/22 Ch 8 News at 10p M-F CM 10p-1035p -T----:30 \$175.00 P-05 0.00 NM \$175.00 Ch 8 News at 10p M-F Channel 8 Eyewitness News At Ten LUR Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 03/28/22 04/03/22 -T----\$175.00 0.00 N 55 KLKN 03/30/22 03/30/22 Ch 8 News at 10p M-F CM 10p-1035p :30 \$175.00 P-05 0.00 NM \$175.00 --W---Ch 8 News at 10p M-F Channel 8 Eyewitness News At Ten LUR Spots/Week Start Date **End Date** Weekdays Rating Rate Week: 03/28/22 04/03/22 --W----\$175.00 0.00 N 56 KLKN 03/31/22 03/31/22 Ch 8 News at 10p M-F CM 10p-1035p \$175.00P-05 0.00 NM .30 \$175.00 Ch 8 News at 10p M-F Channel 8 Eyewitness News At Ten LUR Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 03/28/22 04/03/22 ---T---\$175.00 0.00 N 57 KLKN 04/01/22 04/01/22 Ch 8 News at 10p M-F CM 10p-1035p :30 \$175,00 P-05 0.00 NM \$175.00 Ch 8 News at 10p M-F Channel 8 Eyewitness News At Ten LUR Start Date End Date Weekdays Spots/Week Rate Rating Week: 03/28/22 04/03/22 --F--\$175.00 0.00 N 58 KLKN 04/02/22 04/02/22 Ch 8 News Sat at 10p CM 10p-1035p ----S-:30 \$150.00 P-05 0.00 NM \$150.00 Ch 8 News Sat at 10p Channel 8 Eyewitness News At Ten LUR **End Date** Weekdays Start Date Spots/Week Rate Rating 04/03/22 ---S-Week: 03/28/22 \$150.00 0.00 N 59 KLKN 04/03/22 04/03/22 Ch 8 News Sun at 10p CM 10p-1035p \$200.00 P-05 0.00 NM \$200.00 Ch 8 News Sun at 10p Channel 8 Eyewitness News At Ten Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 03/28/22 04/03/22 \$200.00 0.00 N 60 KLKN 03/28/22 03/28/22 Jimmy Kimmel 1035p-1135p CM M----:30 \$50.00P-05 0.00 NM \$50.00 Jimmy Kimmel Jimmy Kimmel Live-ABC LUR Start Date End Date Weekdays Spots/Week Rate Rating Week: 03/28/22 04/03/22 M----\$50.00 0.00 N61 KLKN 03/30/22 03/30/22 Jimmy Kimmel 1035p-1135p \$50.00P-05 0.00 NM CM --W----.30 \$50.00 Jimmy Kimmel Jimmy Kimmel Live-ABC

Print Date: 03/25/22 09:16:33 Page 7 of 7

Order / Rev: Alt Order #:

Flight Dates:

46565

27750819

03/28/22 - 04/03/22

Advertiser:

Jim Pillen for Governor

Product Desc:

2022 Primary Electio

Estimate:

3242

KLKN-TV

| Ln Ch<br>LUR              | Start                   | End                  | Inventory Code               | Break           | Start/End Ti           | me Days        | Len Sp | ots | Rate Pri     | Rtg Type       | Spots | Amount     |
|---------------------------|-------------------------|----------------------|------------------------------|-----------------|------------------------|----------------|--------|-----|--------------|----------------|-------|------------|
| <u>Star</u><br>Week: 03/2 | rt <u>Date</u><br>28/22 | End Date<br>04/03/22 | Weekdays<br>w                | Spots/Week<br>1 | <u>Rate</u><br>\$50.00 | Rating<br>0.00 |        |     |              |                |       |            |
| N 62 KLKN                 | 04/01/2                 | 2 04/01/22           | Jimmy Kimmel<br>Jimmy Kimmel | СМ              | 1035p-1135p            | F              | :30    | 1   | \$50.00 P-05 | 0.00 <b>NM</b> | 1     | \$50.00    |
| Jimmy k<br>LUR            | Kimmel L                | ive-ABC              | ,                            |                 |                        |                |        |     |              |                |       |            |
| Star<br>Week: 03/2        | rt <u>Date</u><br>28/22 | End Date<br>04/03/22 | Weekdays                     | Spots/Week<br>1 | <u>Rate</u><br>\$50.00 | Rating<br>0.00 |        |     |              |                |       |            |
| 9                         |                         |                      |                              |                 |                        |                |        |     | -            | Totals         | 62    | \$9,305.00 |

125 West 55th St New York, NY 10019

Contract # 27750819 Agency: Ax Media CPE: 303/405/3242 Changes as of: 3/25/2022 at 8:56 AM Advertiser: Jim Pillen for Governor Flight: 3/28/22 - 4/3/22

Version: Current State Version 1

Station: KLKN

Con Type: POLITICAL/VOTE

Total \$: \$9,305.00

Total Spots: 62

Total GRP: 250.4 Total CPP: \$37.16

Traffic #: 46565

Salesperson: DARCI WALTS 512-665-6040 Separation:

Kansas City, MO 64112 800 W.47th Street Agency Order #: 11511424 Product: 2022 Primary Election Buyer: Femie, Taylor Primary Demo: Adults 55+ Assistant: DARCI WALTS 512-665-6040 Service: Nielsen Market: Lincoln&Hstng-Krny-Pls DMA Office: DALLAS

Comments: New Order 3/24 - The new order will run Mon 3/28 - Sun 4/3. Please confirm the new order ASAP & alert me of any pre-empts. Thank you! Please include ISCI and estimate number on all invoices. We are set up to receive invoices electronically: TVInvoices ID #9916670 or TV16670, RadioInvoices ID #9914861 or RI14861, Marketron #184659, Spotdata #2095;Separation: 30;PopulationBuyType: CPP

| 19 M<br>75-9p         | M-F<br>18 6:30p-7p    | 17 5:30p-6p                       | Su<br>16 5p-5:30p | Sa<br>15 6p-6:30p          | Sa<br>14 5:30p-6p | M-F<br>13 6p-6:30p               | M-F<br>12 5p-5:30p                | M-F<br>11 11:30a-12n                 | M-F<br>10 11a-11:30a                 | M-F<br>9 9a-10a        | Su<br>8 8a-9a | 7 Su<br>7 7a-8a              | 6 Sa-9a                      | 5 7a-8a                      | M-F<br>4 8a-9a       | 3 7a-8a              | M-F<br>2 6:30a-7a    | M-F<br>1 6a-6:30a    | # Day/Time     |            |
|-----------------------|-----------------------|-----------------------------------|-------------------|----------------------------|-------------------|----------------------------------|-----------------------------------|--------------------------------------|--------------------------------------|------------------------|---------------|------------------------------|------------------------------|------------------------------|----------------------|----------------------|----------------------|----------------------|----------------|------------|
|                       | .0.                   | О                                 | О                 | Ü                          | Ó                 | D                                | т                                 | 12n                                  | 30a                                  |                        |               |                              |                              |                              |                      |                      | മ                    | ă                    | ne             |            |
| <b>&gt;</b>           | m.                    | G1 C                              | <b>D</b>          | m                          | 70                | 0                                | TIO                               | 20                                   | 20                                   | _                      | 1             | ~                            | <                            | _                            | 0                    |                      | <u> </u>             | -                    | DP F           |            |
| American Idol Mon-ABC | Entertainment Tonight | Channel 8 Eyewitness News At 5:30 | ABC News-Sun      | Eyewitness News 8 At 6-Sat | ABC News-Sat      | Channel 8 Eyewitness News At Six | Channel 8 Eyewitness News At Five | Channel 8 Eyewitness News-<br>Midday | Channel 8 Eyewitness News-<br>Midday | Live with Kelly & Ryan | This Week     | Weekend Good Morning America | Weekend Good Morning America | Weekend Good Morning America | Good Morning America | Good Morning America | KILKN News 8 This AM | KILKN News 8 This AM | Program        |            |
| \$550.00              | \$175.00              | \$200.00                          | \$125.00          | \$100.00                   | \$250,00          | \$250.00                         | \$200.00                          | \$75.00                              | \$75.00                              | \$50.00                | \$100.00      | \$75.00                      | \$75.00                      | \$75.00                      | \$140.00             | \$140.00             | \$105.00             | \$105.00             | Rate           |            |
| 4.5                   | 3.9                   | 6.1                               | 6.5               | 3,9                        | 3,9               | 5,7                              | 5,5                               | 4.9                                  | 4.9                                  | 3.2                    | 3.7           | 3.6                          | 3.6                          | 3.6                          | 4.0                  | 4.0                  | 1.5                  | 1.5                  | A55P<br>Rating |            |
| 30                    | 30                    | 30                                | 30                | 30                         | 30                | 30                               | 30                                | 30                                   | 30                                   | 30                     | 30            | 30                           | 30                           | 30                           | 30                   | 30                   | 30                   | 30                   | Len            |            |
| _                     | 0                     | 0                                 | 0                 | 0                          | 0                 | 0                                | 0                                 | 0                                    | 0                                    | 0                      | 0             | 0                            | 0                            | 0                            | _                    | _                    | 0                    | _                    | 3/28           |            |
| 0                     | _                     | 0                                 | 0                 | 0                          | 0                 | 0                                | 0                                 | 0                                    | 0                                    | _                      | 0             | 0                            | 0                            | 0                            | _                    | _                    | <u> </u>             | 0                    | 3/29           |            |
| 0                     | _                     | 0                                 | 0                 | 0                          | 0                 | 0                                | 0                                 | 0                                    | 0                                    |                        | 0             | 0                            | 0                            | 0                            | _                    | <u> </u>             | <u> </u>             | 0                    | 3/30           |            |
| 0                     | 0                     | 0                                 | 0                 | 0                          | 0                 | 0                                | 0                                 | 0                                    | 0                                    | 0                      | 0             | 0                            | 0                            | 0                            | _                    | _                    | _                    | _                    | 3/31           |            |
| 0                     | _                     | 0                                 | 0                 | 0                          | 0                 | 0                                | 0                                 | 0                                    | 0                                    | _                      | 0             | 0                            | 0                            | 0                            | _                    | - <b>.</b>           | 0                    |                      | 4/1            |            |
| 0                     | o                     | 0                                 | 0                 | _                          |                   | 0                                | 0                                 | 0                                    | 0                                    | 0                      | 0             | 0                            | 0                            | 0                            | 0                    | 0                    | 0                    | 0                    | 4/2            |            |
| 0                     | 0                     | 0                                 | _                 | 0                          | 0                 | 0                                | 0                                 | 0                                    | 0                                    | 0                      | 0             | 0                            | 0                            | 0                            | 0                    | 0                    | 0                    | 0                    | 4/3            | 3/28 - 4/3 |
|                       |                       |                                   |                   |                            |                   |                                  |                                   |                                      |                                      |                        |               |                              |                              |                              |                      |                      |                      |                      | Spots          | Total      |
| <u> </u>              | ω                     | 0                                 |                   |                            | _ <u>`</u>        | 0                                | 0                                 | 0                                    | 0                                    | ω                      | 0             | 0                            | 0                            | 0                            | O1                   | O1                   | ω                    | ω                    | UÍ             | ==         |
| \$550.00 \$122.22     | \$525.00              | \$0.00                            | \$125.00          | \$100.00                   | \$250.00          | \$0.00                           | \$0.00                            | \$0.00                               | \$0.00                               | \$150.00               | \$0.00        | \$0.00                       | \$0.00                       | \$0.00                       | \$700.00             | \$700.00             | \$315.00             | \$315.00             | 49             | Total      |
| \$122.22              | \$44.87               | \$32.79                           | \$19.23           | \$25.64                    | \$64.10           | \$43.86                          | \$36.36                           | \$15.31                              | \$15.31                              | \$15.63                | \$27.03       | \$20.83                      | \$20.83                      | \$20.83                      | \$35.00              | \$35.00              | \$70.00              | \$70.00              | СРР*           |            |
|                       | 11.7                  |                                   |                   |                            |                   |                                  | 0.0                               | 0.0                                  | 0.0                                  |                        | 0.0           | 0.0                          |                              |                              | 20.0                 | 20.0                 |                      | 4.5                  | GRP*           |            |

125 West 55th St New York, NY 10019

Contract # 27750819 Agency: Ax Media CPE: 303/405/3242

Product: 2022 Primary Election

Separation:

Changes as of: 3/25/2022 at 8:56 AM Flight: 3/28/22 - 4/3/22

Buyer: Fernie, Taylor Salesperson: DARCI WALTS 512-665-6040

Kansas City, MO 64112

800 W.47th Street

Advertiser: Jim Pillen for Governor

Agency Order #: 11511424

Primary Demo: Adults 55+
Assistant: DARCI WALTS
512-665-6040 Service: Nielsen

Version: Current State Version 1
Station: KLKN

Market: Lincoln&Hstng-Krny-Pls DMA Office: DALLAS

Total Spots: 62 Total CPP: \$37.16 Con Type: POLITICAL/VOTE
Total \$: \$9,305.00

Total GRP: 250.4 Traffic #: 46565

| IIIR | M-F<br>36 11:30a-12n                 | LUR | M-F<br>35 11a-11:30a                 | LUR | Su<br>34 8a-9a | LUR | 33 7a-8a                     | LUR | 32 8a-9a                     | LUR | 31 7a-8a                     | M-F<br>30 10:35p-11:37p | Su<br>29 10p-10:35p              | 28 10p-10:35p                    | M-F<br>27 10p-10:35p             | Su<br>26 7p-9p    | 25 6p-7p                               | 24 8p-10p           | 23 7p-8p       | Тh<br>22 8р-9р     | 7h<br>21 7p-8p | 20 9p-10p           | # Day/Time |            |
|------|--------------------------------------|-----|--------------------------------------|-----|----------------|-----|------------------------------|-----|------------------------------|-----|------------------------------|-------------------------|----------------------------------|----------------------------------|----------------------------------|-------------------|--|---------------------|----------------|--------------------|----------------|---------------------|------------|------------|
|      | Channel 8 Eyewitness News-<br>Midday |     | Channel 8 Eyewitness News-<br>Midday |     | This Week      |     | Weekend Good Morning America |     | Weekend Good Morning America |     | Weekend Good Morning America | Jimmy Kimmel Live-ABC   | Channel 8 Eyewitness News At Ten | Channel 8 Eyewitness News At Ten | Channel 8 Eyewitness News At Ten | American Idol-ABC | America's Funniest Home Videos-<br>ABC | 20/20 (2 hours)-ABC | Shark Tank-ABC | Grey's Anatomy-ABC | Station 19-ABC | The Good Doctor-ABC | DP Program |            |
|      | \$50.00                              |     | \$50.00                              |     | \$75.00        |     | \$50.00                      |     | \$50.00                      |     | \$50.00                      | \$75.00                 | 1 \$250.00                       | \$200.00                         | n \$250.00                       | \$550.00          | \$275.00                               | \$175.00            | \$175.00       | \$400.00           | \$225.00       | \$275.00            | Rate       |            |
|      | 0 4.9                                |     | 0 4.9                                |     | 0 3.7          |     | ω                            |     | 0 3.6                        |     | 0 3.6                        | 2                       | رن<br>ن                          | 0 4.1                            | 0 4.7                            | ري<br>ن           | 0 5.0                                  | 0 2.6               | 0 2.8          | 0 3.2              | 0 3.7          | 0 3.2               | e Rating   |            |
|      | 9 30                                 |     | 9 30                                 |     | 7 30           |     | .6 30                        |     | 6 30                         |     | 6 30                         | .4 30                   | .7 30                            | 30                               | 7 30                             | .3 30             | 0 30                                   | 30                  | 8 30           | 2 30               | 7 30           | 2 30                | Len        |            |
|      | 0                                    |     | - <u>-</u>                           |     | 0              |     | 0                            |     | 0                            |     | 0                            | 0                       | 0                                | 0                                | 0                                | 0                 | 0                                      | 0                   | 0              | 0                  | 0              | 7                   | n 3/28     |            |
|      | _                                    |     | 0                                    |     | 0              |     | 0                            |     | 0                            |     | 0                            | 0                       | 0                                | 0                                | 0                                | 0                 | 0                                      | 0                   | 0              | 0                  | 0              | 0                   | 3/29       |            |
|      |                                      |     | _                                    |     | 0              |     | 0                            |     | 0                            |     | 0                            | 0                       | 0                                | 0                                | 0                                | 0                 | 0                                      | 0                   | 0              | 0                  | 0              | 0                   | 3/30       |            |
|      | 0                                    |     | _                                    |     | 0              |     | 0                            | 100 | 0                            |     | 0                            | 0                       | 0                                | 0                                | 0                                | 0                 | 0                                      | 0                   | 0              | _                  |                | 0                   | 3/31       |            |
|      |                                      |     | 0                                    |     | 0              |     | 0                            |     | 0                            |     | 0                            | 0                       | 0                                | 0                                | 0                                | 0                 | 0                                      | _                   | _              | 0                  | 0              | 0                   | 4/1        |            |
|      | 0                                    |     | 0                                    |     | 0              |     | 0                            |     | _                            |     | _                            | 0                       | 0                                | 0                                | 0                                | 0                 | 0                                      | 0                   | 0              | 0                  | 0              | 0                   | 4/2        | (1)        |
|      | 0                                    |     | 0                                    |     | _              |     | _                            |     | 0                            |     | 0                            | 0                       | 0                                | 0                                | 0                                | _                 | _                                      | 0                   | 0              | 0                  | 0              | 0                   | 4/3        | 3/28 - 4/3 |
|      | ω                                    |     | 3                                    |     |                |     |                              |     |                              |     |                              | 0                       | 0                                | 0                                | 0                                | 4                 |  | _                   |                |                    |                | _                   | Spots      | Total      |
|      | ω                                    |     |                                      |     |                |     |                              |     | >                            |     |                              | 0                       | 0                                | 0                                | 0                                |                   |  |                     |                |                    |                |                     | S.         | <u>a</u>   |
|      | \$150.00                             |     | \$150.00                             |     | \$75.00        |     | \$50.00                      |     | \$50.00                      |     | \$50.00                      | \$0.00                  | \$0,00                           | \$0.00                           | \$0.00                           | \$550.00 \$103.77 | \$275.00                               | \$175.00            | \$175,00       | \$400.00 \$125.00  | \$225.00       | \$275.00            | 49         | Total      |
|      | \$10.20                              |     | \$10.20                              |     | \$20.27        |     | \$13.89                      |     | \$13.89                      |     | \$13.89                      | \$31.25                 | \$43.86                          | \$48.78                          | \$53.19                          | \$103.77          | \$55.00                                | \$67.31             | \$62.50        | \$125.00           | \$60.81        | \$85.94             | СРР*       |            |
|      | 14.7                                 |     | 14.7                                 |     | 3.7            |     | 3.6                          |     | 3.6                          |     | 3.6                          | 0.0                     | 0.0                              | 0.0                              | 0.0                              | 5.3               | 5.0                                    | 2.6                 | 2.8            | 3.2                | 3.7            | 3.2                 | GRP*       |            |



125 West 55th St New York, NY 10019

Contract # 27750819 Agency: Ax Media CPE: 303/405/3242

Changes as of: 3/25/2022 at 8:56 AM

Agency Order #: 11511424 Salesperson: DARCI WALTS 512-665-6040 Separation: Buyer: Fernie, Taylor

Kansas City, MO 64112

800 W.47th Street

Product: 2022 Primary Election

Advertiser: Jim Pillen for Governor Flight: 3/28/22 - 4/3/22

Service: Nielsen

Version: Current State Version 1 Market: Lincoln&Hstng-Krny-Pls DMA Station: KLKN

Office: DALLAS

Con Type: POLITICAL/VOTE
Total \$: \$9,305.00

Total Spots: 62 Total GRP: 250.4 Total CPP: \$37.16

Traffic #: 46565

Primary Demo: Adults 55+
Assistant: DARCI WALTS
512-665-6040

|            |     | _                       |     |   |     |   |     |   |     | ()                                |     | 63                               |     | 6.3                               |                       |            |
|------------|-----|-------------------------|-----|---|-----|---|-----|---|-----|-----------------------------------|-----|----------------------------------|-----|-----------------------------------|-----------------------|------------|
|            | LUR | M-F<br>43 10:35p-11:37p | LUR | 42 10p-10:35p                             | LUR | Sa<br>41 10p-10:35p                       | LUR | M-F<br>40 10p-10:35p                      | LUR | 39 5:30p-6p                       | LUR | M-F<br>38 6p-6:30p               | LUR | M-F<br>37 5p-5:30p                | # Day/Time DP Program |            |
|            |     |                         |     |   |     |   |     |   |     |                                   |     |                                  | 1   |                                   |                       |            |
|            |     | Jimmy Kimmel Live-ABC   |     | Channel 8 Eyewitness News At Ten \$200.00 |     | Channel 8 Eyewitness News At Ten \$150.00 |     | Channel 8 Eyewitness News At Ten \$175.00 |     | Channel 8 Eyewitness News At 5:30 |     | Channel 8 Eyewitness News At Six |     | Channel 8 Eyewitness News At Five |                       |            |
|            |     | \$50,00                 |     | \$200.00                                  |     | \$150.00                                  |     | \$175.00                                  |     | \$150.00                          |     | \$200.00                         |     | \$150.00                          | Rate                  |            |
| 101        |     | 2.4                     |     | 5.7                                       |     | 4.1                                       |     | 4.7                                       |     | 6.1                               |     | 5.7                              |     | 5.51                              | A55P<br>Rating        |            |
| TOTALS:    |     | 30                      |     | 30  |     | 30  |     | 30  |     | 30                                |     | 30                               |     | 30                                | Len                   |            |
| 10         |     | _                       |     | 0   |     | 0   |     | 30 1                                      |     | 0                                 |     | _                                |     | _                                 | 3/28                  |            |
| 9          |     | 0                       |     | 0   |     | 0   |     | _   |     | 0                                 |     |                                  |     | _                                 | 3/29                  |            |
| 10         |     |                         |     | 0   |     | 0   |     |   |     | 0                                 |     | _                                |     | 0                                 | 3/30                  |            |
| 10         |     | 0                       |     | 0   |     | 0   |     | _   |     | 0                                 |     |                                  |     | _                                 | 3/31                  |            |
| 11         |     | _                       |     | 0   |     | 0   |     |   |     | 0                                 |     | _                                |     | 0                                 | 4/1                   |            |
| (J1        |     | 0                       |     | 0   |     | -7  |     | 0   |     | 0                                 |     | 0                                |     | 0                                 | 4/2                   |            |
| 7          |     | 0                       |     | _   |     | 0   |     | 0   |     |                                   |     | O.                               |     | 0                                 | 4/3                   | 3/28 - 4/3 |
|            |     |                         |     |   |     |   |     |   |     |                                   |     |                                  |     |                                   |                       | ω          |
| 62         |     | ω                       |     | _   |     | _   |     | ഗ   |     |                                   |     | ڻ<br>ن                           |     | ယ                                 | Spots                 | Total      |
| \$9,305.00 |     | \$150.00                |     | \$200.00                                  |     | \$150.00                                  |     | \$875.00 \$37.23                          |     | \$150.00 \$24.59                  |     | \$1,000.00                       |     | \$450.00 \$27.27                  | 49                    | Total      |
| \$37.16    |     | \$20.83                 |     | \$35.09                                   |     | \$36.59                                   |     | \$37.23                                   |     | \$24.59                           |     | \$35.09                          |     | \$27.27                           | CPP*                  |            |
| 250.4      |     | 7.2                     |     | 5.7                                       |     | 4   |     | 23.5                                      |     | 6.1                               |     | 28.5                             |     | 16.5                              | GRP*                  |            |



Contract # 27750819 Agency: Ax Media CPE: 303/405/3242 Advertiser: Jim Pillen for Governor Flight: 3/28/22 - 4/3/22

Kansas City, MO 64112 Suite 200 800 W.47th Street Agency Order #: 11511424 **Product:** 2022 Primary Election

Salesperson: DARCI WALTS 512-665-6040 Buyer: Fernie, Taylor

Separation:

Changes as of: 3/25/2022 at 8:56 AM Version: Current State Version 1 Market: Lincoln&Hstng-Krny-Pls DMA Station: KLKN Con Type: POLITICAL/VOTE

Total \$: \$9,305.00

Primary Demo: Adults 55+ Service: Nielsen

Assistant: DARCI WALTS 512-665-6040

Office: DALLAS Total Spots: 62 Total GRP: 250.4 Total CPP: \$37.16

Traffic #: 46565

Special Instructions

125 West 55th St New York, NY 10019

03/25/22 8:56 AM Date/Time System Added by Notice Received Comment Order Level Comments

Please include ISCI and estimate number on all invoices. We are set up to receive invoices electronically: TVInvoices ID #9916670 or TV16670, RadioInvoices ID #9914861 or RI14861, Marketron #184659, Spotdata #2095;Separation: 30;PopulationBuyType: CPP New Order 3/24 - The new order will run Mon 3/28 - Sun 4/3. Please confirm the new order ASAP & alert me of any pre-empts. Thank you!

Market Budget: KLKN Share: 100% Comment: \$9,305 Competitive Unknown Competitive Information 03/25/22 7:56 AM

DARCI WALTS

Day/Time Total % Distrib 100% 100% Spots 62 **62 Daypart Summary** \$9,305.00 \$9,305.00 \$37.16 **\$37.16** CPP 250.4 250.4 GRP

2022-Apr Month Total Monthly Summary 62 62 \$9,305.00 \$9,305.00 Dollars

Queued for Electronic Contracting New Trans Created/Received Created by 3/25/22 7:50 AM DARCI WALTS 3/25/22 8:10 AM Status Confirmed Spot+ 62 Spot-Transaction History \$0 \$9,305.00 \$ Chg Contract \$ Comment \$9,305.00

Non-Discrimination Policy

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY.

ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.